

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 344548 /		<u>Alt Order #</u> WOC10036280
<u>Product</u> Candidate Orders		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 2264	
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/29/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WRC	10/30/12	11/06/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	0	\$0.00
D 2	WRC	10/30/12	11/06/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	0	\$0.00
N 3	WRC	10/30/12	11/06/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	10	\$15,030.00
CDR												
Week:		<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>Weekdays</u> MTWTF--				<u>Spots/Week</u> 2	<u>Rate</u> \$500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	10/30/12-11/05/12		11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		\$500.00	NM		
See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11												
DNA-SEVERE WX COVERAGE												
4	WRC	11/05/12-11/05/12		11-1135p M-SU L NEWS	11P-1135P	M-----	:30		\$3,600.00	NM		
Ⓜ	MG for 10.1,17.1,3.1											
5	WRC	11/05/12-11/05/12		11-1135p M-SU L NEWS	11P-1135P	M-----	:30		\$3,600.00	NM		
Ⓜ	MG for 10.1,17.1,3.1											
6	WRC	11/06/12-11/06/12		7-9A TODAY SHOW	7A-9A	-Tu-----	:30		\$2,540.00	NM		
Ⓜ	MG for 10.1,17.1,3.1											
7	WRC	11/06/12-11/06/12		11A-12P MIDDAY NEWS	11A-12P	-Tu-----	:30		\$500.00	NM		
Ⓜ	MG for 10.1,17.1,3.1											
8	WRC	11/06/12-11/06/12		5-6A NEWS4 @5AM	5A-6A	-Tu-----	:30		\$810.00	NM		
Ⓜ	MG for 10.1,17.1,3.1											
9	WRC	11/06/12-11/06/12		6-7A NEWS4 @ 6AM	6A-7A	-Tu-----	:30		\$1,800.00	NM		
Ⓜ	MG for 10.1,17.1,3.1											
10	WRC	11/06/12-11/06/12		10-11A TODAY SHOW 3	10A-11A	-Tu-----	:30		\$1,000.00	NM		
Ⓜ	MG for 10.1,17.1,3.1											
11	WRC	11/05/12-11/05/12		News 4 @ 4:30a	4:26-4:59a	M-----	:30		\$180.00	NM		
Ⓜ	MG for 10.1,17.1,3.1											
Week:		11/06/12	11/12/12	-T-----				1	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
344548 /	WOC10036280

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	Candidate Orders	2264

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/29/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate												
D 4	WRC	10/30/12	11/06/12	Access H Live 12-1p	12-1p		:30			NM	0	\$0.00
N 5	WRC	10/30/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30			NM	1	\$1,300.00
CDR												
Start Date End Date Weekdays Spots/Week Rate												
Week: 10/29/12 11/04/12 -----S- 1 \$1,300.00												
D 6	WRC	10/30/12	11/03/12	Inside the Rdskins	10-11a		:30			NM	0	\$0.00
N 7	WRC	10/30/12	11/04/12	News 4 Sun 9-10a	9-10A		:30			NM	1	\$1,350.00
CDR												
Start Date End Date Weekdays Spots/Week Rate												
Week: 10/29/12 11/04/12 -----S 1 \$1,350.00												
D 8	WRC	10/30/12	11/05/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	0	\$0.00
N 9	WRC	10/30/12	11/05/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	4	\$7,200.00
CDR												
Start Date End Date Weekdays Spots/Week Rate												
Week: 10/30/12 11/05/12 MTWTF-- 4 \$1,800.00												
N 10	WRC	10/30/12	11/05/12	7-9A TODAY SHOW	7A-9A		:30			NM	3	\$7,620.00
CDR												
Start Date End Date Weekdays Spots/Week Rate												
Week: 10/30/12 11/05/12 MTWTF-- 4 \$2,540.00												
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/30/12-11/05/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,540.00	NM		
See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11												
DNA-SEVERE WX COVERAGE												
N 11	WRC	10/30/12	11/04/12	News Sun 6-7a	6-7a		:30			NM	1	\$900.00
CDR												
Start Date End Date Weekdays Spots/Week Rate												
Week: 10/29/12 11/04/12 -----S 1 \$900.00												
N 12	WRC	10/30/12	11/04/12	News Sun 7-8a	7-8a		:30			NM	1	\$1,080.00
CDR												
Start Date End Date Weekdays Spots/Week Rate												
Week: 10/29/12 11/04/12 -----S 1 \$1,080.00												
D 13	WRC	10/30/12	11/04/12	6-630P NEWS4 @ 6P SU W	6-630P		:30			NM	0	\$0.00
D 14	WRC	10/30/12	11/05/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	0	\$0.00
N 15	WRC	10/30/12	11/05/12	The Voice	8-10p		:30			NM	1	\$11,500.00
CDR												
Start Date End Date Weekdays Spots/Week Rate												
Week: 10/30/12 11/05/12 M----- 1 \$11,500.00												
N 16	WRC	10/30/12	10/30/12	The Voice	8-9p		:30			NM	1	\$9,500.00
CDR												
Start Date End Date Weekdays Spots/Week Rate												
Week: 10/29/12 11/04/12 -T----- 1 \$9,500.00												
N 17	WRC	10/30/12	10/30/12	Go On/N Normal	10-11p		:30			NM	0	\$0.00
CDR												

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 344548 /		<u>Alt Order #</u> WOC10036280
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 2264
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/29/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-T-----				1	\$10,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/29/12-11/04/12	Go On/N Normal	10-11p	-Tu-----	:30		\$10,000.00	NM		
See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10,3.11 DNA-SEVERE WX COVERAGE												
N 18	WRC	10/30/12	10/31/12	Animal/Guys	8-9p		:30			NM	1	\$4,500.00
CDR												
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	--W----				1	\$4,500.00			
N 19	WRC	11/01/12	11/01/12	30 Rock/UAN	8-9p		:30			NM	1	\$6,800.00
CDR												
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	---T---				1	\$6,800.00			
N 20	WRC	10/30/12	11/02/12	Office/Parks	9P-10P		:30			NM	1	\$9,500.00
CDR												
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	---T---				1	\$9,500.00			
D 21	WRC	10/30/12	11/03/12	Drama Encore	10P-11P		:30			NM	0	\$0.00
D 22	WRC	10/30/12	11/04/12	Ftball Night Am Non-Loc	7-815p		:30			NM	0	\$0.00
N 23	WRC	10/30/12	11/04/12	NFL Reg Season Non-Local	8P-1130P		:30			NM	1	\$19,500.00
CDR												
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----S				1	\$19,500.00			
Totals											27	\$95,780.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	27	\$95,780.00	\$81,413.00
Totals	27	\$95,780.00	\$81,413.00

Signature: _____ Date: _____

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